

How We Help Clients in Today's IP Centric Marketplace



Services and Capabilities



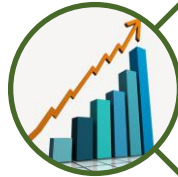


Why Your Business Needs to Become “IP Centric”



More likely to get additional funding and less likely to fail.

•(The Role of Patents in Venture Capital Financing and Performance)



Are 30 percent larger and grow 75 percent faster.

•(PWC Barometer Survey)



Increase their success rate by effectively managing their IP assets.

•(National Venture Capital Association)



We Help Your Business Become “IP Centric” by Strategically Using its IP Assets



IP Consulting

- Strategic Planning
- Licensing Options
- Rights Acquisition
- Revenue Models
- IP Management
- Valuations & Funding



IP Audit

- Organize & Inventory
- Secure Rights
- Identify Risks
- Find Opportunities
- Internal Controls
- Reduce Costs



IP Licensing

- Presentations
- Negotiating Deals
- Agreements
- Due Diligence
- Compliance
- Royalty Reporting





How We Help You Put Your Business IP Assets to Work

- Find Partners
- Get Resources
- Enter New Markets
- Generate Revenues

Expand
Business



- Increase Biz Value
- Raise Capital
- Secure Loans
- Exit Strategy

Build IP Value



- Higher Return
- Lower Costs
- Lower Tax Rates
- Reduce Risk

Increase
Profits



LICENSING
Consulting Group

We Work with All Types of IP and Industries



Health Tech



Internet



E-Training



Consulting



Entertainment



Products



Online Media



Green Tech



Cooking Tech



Data



LICENSING
Consulting Group

Some Examples of How We Help Our Clients



Licensed fried food cooking technology developed by a major University to Fortune 100 food production company.



Sourcing IP funding options for a large celebrity photograph collection.



Licensing patented hair color packaging design to major hair care products manufacturers.



Acquired international rights to major movie franchises for location based entertainment in China.



Negotiated licensing agreement with direct TV company for new hair care product.



Developing international licensing program for workplace safety training to Fortune 500 companies.



LICENSING
Consulting Group



We Help You Stay Informed About the Changing World of IP and Licensing

Published Articles



The Transforming World of Licensing



License to Print Money



The Money Making Power of Licensing



Mickey & Miffy are Retailer Friends

Speaking Events



ICFO Investor Conference
Wall Street West Coast Conference
NYC WestLaw CLE
Hong Kong FilmArt Expo
National Speakers Association

Media Interviews

MMT TV
Brian Sewell Show
Black Belt Business
Warren Whitlock Show





We Connect You with the Right Resources


Tannenbaum Helpern
Syracuse & Hirschrift LLP
Providing Solutions®


Knobbe Martens
INTELLECTUAL PROPERTY LAW

Legal



IPmetrics
Intellectual Property Consulting


WA
CORPORATE VALUATION ADVISORS, INC.

Valuation


ICFO

Funding


AshmarIP

Research



Call us today for a short telephone consultation to find out how we can help you make the most of your IP assets.



Licensing Consulting Group
220 Newport Center Drive, Suite 11-219
Newport Beach, CA 92660
Tel: (646) 395-9572
Email: info@licensingcg.com
Website: www.licensingcg.com